

The European IP-Framework in a Knowledge-Based Society: Legal and Economic Perspectives

9.30 Registration

10.00 Opening

Dr. Thomas Hoffmann, LL.M., DAAD-Lecturer in Law, University of Tartu;
Dr. Christoph Schewe, M.E.S., DAAD-visiting Assoc. Prof., Baltic-German University Liaison Office

Opening Speech: Policy Consideration for IP Reform

Kai Härmand, Deputy Chancellor, Ministry of Justice

Part I: Economic Perspectives

Chair: *Dr. Aleksei Kelli*

10.30 Pre-legislative Regulatory Impact Assessment

Prof. Tõnis Mets, University of Tartu

11.00 IC as Fundament for Innovation and Sustainable Earnings

Mart Kivikas, Wissenskapital ZFI/ECI GmbH

11.45 The Economics of IP: How IP Drives a Knowledge-Based Economy

Brett Makens, Economic and Commercial Officer, Embassy of the United States

12.15 Panel Discussion

Moderator: *Prof. Tõnis Mets*
Participants: *Prof. Tõnis Mets, Brett Makens, Mart Kivikas, two additional experts*

13.15 Lunch Break

Part II: Legal Perspectives

Chair: *Dr. Thomas Hoffmann*

14.00 Recent Challenges to Estonian Copyright and Industrial Property law

Dr. Aleksei Kelli, Assoc. Prof., University of Tartu

14.15 Internationalization of IP law?

Dr. Christoph Schewe, M.E.S., DAAD-visiting Assoc. Prof., University of Latvia

14:30 The German Model Law on Intellectual Property

Prof. Dr. Mary-Rose McGuire, University of Mannheim

15.15 Distinctions in US IP law and US perspectives on European frameworks

Seth Shelden, Cardozo School of Law, New York; Fulbright Scholar at the University of Latvia

15.45 Panel Discussion

Moderator: *Dr. Thomas Hoffmann*
Participants: *Prof. Dr. Mary-Rose McGuire; Kai Härmand; Dr. Thomas Hoffmann; Dr. Aleksei Kelli; Dr. Christoph Schewe, Seth Shelden*

16.45 Conclusions

Dr. Thomas Hoffmann and Dr. Aleksei Kelli

Friday, 3rd May, 9.30 - 17.00
National Library of Estonia
Tõnismägi 2, Tallinn



The participation is free of charge, but subject to registration: airi.annama@ut.ee

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